



FOR IMMEDIATE RELEASE

April 27, 2010

Media Contact:

Janay Rickwalder

Director of Communications

(571) 224-0384 or jrickwalder@pestworld.org

NPMA Announces Keynote Speakers for PestWorld 2010

77th Annual Convention & Exhibition being held in Honolulu, Hawaii

(Fairfax, VA) — The National Pest Management Association (NPMA) is pleased to announce the line-up of captivating keynote speakers at their 77th Annual Convention & Exhibition that will include DeWitt Jones, one of America's top professional photographers, and Colonel Mark W. Tillman who served George W. Bush as pilot of Air Force One from 2001-2009. PestWorld 2010 is the "gathering place" for pest management professionals across the globe and will be held October 20-23 at Hawaii Convention Center and the Hilton Hawaiian Village Resort in Honolulu.

Twenty years with National Geographic photographing stories around the globe has earned DeWitt Jones the reputation as a world-class photojournalist. In the business community, Dewitt's work is also well known as he rose to the forefront of creative marketing by photographing national advertising campaigns for organizations such as Dewar's Scotch, Canon, and United Airlines. During the Opening General Session, sponsored by Dow AgroSciences, attendees will get a glimpse into the artistic world of Dewitt Jones and leave with this inspirational message - creativity is a matter of perspective, there is always more than one right answer.

During Friday's General Session, sponsored by BASF Corporation, the audience will hear from Colonel Tillman who served as commander and pilot of Air Force One through multiple national events. Most notable, he protected the President and his staff the day of September 11, 2001 by escaping and evading many potential threats. After 49 foreign trips to 75 countries during his career, Colonel Tillman has many thought-provoking and riveting stories to tell and he continues to mentor others as a consultant in the aerospace industry. He approaches each opportunity with the same personal mantra, "Zero failure doesn't just happen ... successful leaders make it happen."

PestWorld 2010 features three days of educational programming, an expansive trade show with more than 150 exhibiting companies, and multiple networking opportunities and social events with thousands of attendees 56 countries.

PestWorld 2010 will be held at the Hawaii Convention Center with hotel rooms at the Hilton Hawaiian Village Resort & Spa. Save your spot now with special registration rates available. To make your hotel reservations, call 1-800-HILTONS or (808) 949-4321 to receive the special room rates starting at \$194 per night. Pre- and Post-Show Tours to Maui, Kauai and Oahu will be offered. For more details, visit www.npmapestworld.org/events.

For more information, contact NPMA at (703) 352-6762 or e-mail npma@pestworld.org.

Exhibit hall space is still available. For more information contact Alexis Wirtz at (703) 352-6762 or via e-mail, awirtz@pestworld.org.

The NPMA, a non-profit organization with more than 7,000 members, was established in 1933 to support the pest management industry's commitment to the protection of public health, food and property.

####