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NPMA Announces National Bed Bug Forum: A Solutions Conference

November 15, 2010 (Fairfax, Va.) The National Pest Management Association (NPMA) announced today that it will host the brand new National Bed Bug Forum on January 5-7 in Denver, Colorado. Designed to provide pest management professional with the information they need from the legal, technical, business, and customer-oriented perspectives, this conference moves beyond bed bug basics and focuses on business management solutions.

“While some professionals are playing the guessing game when it comes to bed bugs, there are many who have successfully navigated the challenges presented,” said NPMA Executive Vice President Rob Lederer. “When it comes to managing your bed bug business, it's too important to guess at answers when solutions ARE available.”

Identified as the single most difficult pest to treat in our industry, bed bugs have aggressively resurged across the globe. With the substantial media coverage regarding this pest, public awareness has increased dramatically. “The National Bed Bug Forum is a holistic approach to educating pest management professionals about bed bugs—from treatment methods to successful business models to navigating the media,” continued Lederer. “Attendees will leave the conference with a comprehensive understanding of the bed bug pandemic and how they can develop a strategic response.”

Also featured at this event is the brand new House of Learning, a special display where you will see real life demonstrations of new technologies to defeat bed bug pressures in the most challenging environments. Demonstrations will include heat, steam, cold, treatment ergonomics and methods, monitoring practices, UVA inspection, and canine inspection.

The National Bed Bug Forum will be held at the Omni Interlocken Resort in Denver. For more information on the event, please visit www.npmapestworld.org.

The NPMA, a non-profit organization with more than 7,000 members, was established in 1933 to support the pest management industry's commitment to the protection of public health, food and property. For more information, visit NPMApestworld.org.