



Arizona Pest Professional Organization Monthly Newsletter – *Rate Card for 2009-10*

electronic ads

Electronic logo ad

1 issue

\$40

12 issues (year)

\$400 (2 free issues)

A full year commitment of ads runs from April 2009 to March 2010. All rates listed are net.

ad sizes

120 x 60 pixels

material specs

Electronic Newsletter: Submit your logo/ad files as a jpg and sized no larger than 120x60 pixels. When sending your jpg file, please include the url you would like this logo linked to.

ad artwork deadlines

April 2009: March 27, 2009

May 2009: April 24, 2009

June 2009: May 27, 2009

July 2009: June 26, 2009

September 2009: August 26, 2009

October 2009: September 25, 2009

November 2009: October 27, 2009

December 2009: November 27, 2009

January 2010: December 18, 2009

February 2010: January 27, 2010

March 2010: February 25, 2010

*For detailed instructions or additional questions, e-mail Meghan McCluskey at **mmcluskey@pestworld.org** or call **703-352-NPMA (6762)**.*

The National Pest Management Association (NPMA) has a special partnership with CPCA and publishes "Bug Biz" on their behalf.