

CELEBRATE 25 YEARS OF MAKING A DIFFERENCE



NPMA LEGISLATIVE DAY

February 26-28, 2012 ★ Renaissance Mayflower Hotel ★ Washington, DC

Official Program and Registration Information

SPONSORED BY



Why Attend Legislative Day?

NPMA represents your interests on Capitol Hill, but no one voice carries more weight with your elected official than your own. For a quarter century, PMPs have increased awareness, knowledge and support of the \$6B pest management industry among Members of Congress.

Don't sit on the sidelines and let others misinform policymakers. Join fellow CEOs, managers, suppliers, technicians, and others in visiting federal lawmakers and their staffs on Capitol Hill as part of Legislative Day 2012 and make a difference in advancing the future of the pest management industry.

Meet Your Members of Congress

When we receive your registration, we will contact your U.S. Senators to request an appointment between 10 a.m. and 4 p.m. on Tuesday, February 28. We ask you to set up an appointment directly with your House member, but we are pleased to help.

Join us for the 25th anniversary of NPMA's Legislative Day, a once-a-year conference designed to increase the awareness of the key legislative and regulatory issues impacting the pest management industry.

Congressional Issues

CLEAN WATER ACT

As of October 31, 2011, Clean Water Act (CWA) permits are required for certain types of pesticide applications including mosquito treatments and aquatic weed work. While a relatively small number of PMPs are likely to be captured by the permit requirements it will be costly and a bureaucratic nightmare for those that are subject to the permit. Legislation delaying the requirement or altogether exempting pesticide applications from CWA permitting requirement has passed the House of Representatives but is stalled in the Senate.

ENDANGERED SPECIES ACT

Activist groups continue to undermine the pesticide registration process via legal challenges lodged under the Endangered Species Act. These suits threaten the future availability of many valuable pesticide products. The pest management industry will continue working closely with the pesticide manufacturers and other affected stakeholders to represent the industry and defend the future use of threatened pesticides

BED BUG LEGISLATION

Over the next session, we anticipate that Members of Congress will continue holding oversight hearings and writing comprehensive bed bug legislation, focusing on research funding, grants for providing bed bug services, and other bed bug related issues.

Kids Legislative Day Program

Treat your children to a field trip they won't forget! Sign them up to participate in the Kids Legislative Day Program, where they will have the opportunity to tour the Washington Monument, Capitol Hill, as well as visit the Newseum, a unique museum that will take the kids behind the scenes to experience how and why news is made.

SUNDAY, FEBRUARY 26

1:00 P.M. – 4:00 P.M.

Optional American History Museum Tour (\$25 additional cost)

MONDAY, FEBRUARY 27

8:00 A.M. – 11:00 A.M.

Optional Mount Vernon Tour (\$25 additional cost)

11:30 A.M. – 1:00 P.M.

Orientation & Introduction/Lunch

1:00 P.M. – 5:00 P.M.

U.S. Capitol Tour

TUESDAY, FEBRUARY 28

7:00 A.M. – 9:00 A.M.

Welcome to Washington Tour or White House Tour (tentative)

To reserve your hotel room at the historic Renaissance Mayflower Hotel, call (202) 347-3000 by February 3, 2012 and mention "NPMA" to receive the group rate of \$288 per night. After February 3, rooms and the group rate and subject to availability.

Schedule of Events

Sunday, February 26

8:30 A.M. – 12:30 P.M.

NPMA Board of Directors Meeting

10:00 A.M. – 6:00 P.M.

Legislative Day Registration

12:30 P.M. – 3:30 P.M.

Government Affairs Committee Meeting

12:30 P.M. – 3:30 P.M.

Business Development Committee Meeting

12:30 P.M. – 5:00 P.M.

**Commercial Committee Meeting/
Food Safety Review**

3:30 P.M. – 5:00 P.M.

LDG Council Meeting

3:30 P.M. – 5:30 P.M.

PPMA Board of Directors Meeting

3:30 P.M. – 6:00 P.M.

State Association Leadership Forum

Sponsored by  Dow AgroSciences

5:00 P.M. – 6:30 P.M.

PWIPM Council Meeting

6:00 P.M. – 7:00 P.M.

PPMA Investors Reception

Monday, February 27

7:30 A.M. – 9:30 A.M.

Quality Pro Board of Directors Meeting

7:30 A.M. – 5:30 P.M.

Legislative Day Registration

8:00 A.M. – 9:30 A.M.

You Don't Have to Be Bad to Be Sued

Greg Crosslin, Crosslin & Associates

No one, especially in this economy, is immune from litigation. As PMP's keep in mind you don't have to be bad to be sued. There is a suggested course of action for avoiding litigation. Managing risks is something PMP's should be able to do. Using real life stories, claims and lawsuits, we will address how to avoid litigation as well as, the related headaches and expenses involved.

8:00 A.M. – 9:30 A.M.

The Changing Face of Pyrethroid Labels – What Does it All Mean?

Rick Keigwin, U.S. Environmental Protection Agency; Jim Fredericks, National Pest Management Association; Bob Rosenberg, National Pest Management Association; and Darren Van Steenwyk, Clark Pest Control

For years now, EPA and the State of California have been working on language to mitigate the impact of urban pyrethroid use on water quality. The mitigation is beginning to show up on a variety of PMP pyrethroid labels for use across the United States. A panel of experts will provide an update on what to expect and how the label changes will impact the way technicians perform treatments.

8:00 A.M. – 9:30 A.M.

Making Facebook, Twitter & Social Networking Buzz for Your Business

Nhat Pham, SUCCESSWERKS

Facebook has over 500 Million users. Twitter is quoted daily. Now how can these tools work for you?

Learn how to truly leverage these social networking sites, measure its effectiveness and the real costs of using it. See real case studies and take away actionable strategies you can use today from Author and Strategist Nhat Pham who has worked with small organizations to Fortune 500 to get results.

Hosted by *Professional Women*
in pest management



Renaissance Mayflower Hotel Washington, DC

★ ★ ★

Legislative Day 2012 is being held downtown in the heart of Washington, DC at the Renaissance Mayflower Hotel, a national landmark and member of the Historic Hotels of America. This four-diamond hotel is located near the White House, monuments, museums, shopping, restaurants, and three metro subway lines, providing easy access to all points in the city.

To reserve your hotel room at the historic Renaissance Mayflower Hotel, call (202) 347-3000 by February 3, 2012 and mention "NPMA" to receive the group rate of \$288 per night. After February 3, rooms and the group rate and subject to availability.

9:30 A.M. – 12:00 NOON

The Art & Science of Smart Hiring

Using the QualityPro Program to Identify Winners, Minimize Risk, & Enhance Compliance with Employment Regulations

Jean Seawright, Seawright and Associates

Join Jean as she shares critical tips, new regulations, unique ideas, HR best practices, and QualityPro guidelines to improve your hiring practices, enhance the HR infrastructure in your company, and minimize the risks associated with hiring! Whether you are a current QualityPro employer or an employer considering QualityPro, you won't want to miss this program... one tip, one new form or policy, or one new hiring practice can change your entire business for the better!

Presented by



10:00 A.M. – 12:00 NOON

Bed Bug Strategy: Developing Industry's Next Steps

Facilitated by Andrew Klein, Assured Environments; Jim Fredericks, National Pest Management Association; Bob Rosenberg, National Pest Management Association

Hosted by NPMA's Bed Bug Division (the successor to NPMA's Blue Ribbon Bed Bug Task Force), participants will have the opportunity to identify needs and an action plan to address the continuing bed bug pandemic.

10:00 A.M. – 11:00 A.M.

Fumigation Legislative & Regulatory Update

Gene Harrington, National Pest Management Association

Pending chemical security legislation and changes to fumigant product labels and use patterns are just a few of the legislative and regulatory challenges facing the fumigation sector. Attend this session to get better prepared to discuss today's pressing fumigation issues with Members of Congress and their staffs.

11:00 A.M. – 12:00 NOON

Lobbying 101

Jerry Prout, FMC Professional Products

Before heading to Capitol Hill, learn how to give your message the most impact. Join us for an introduction to lobbying and communicating with federal lawmakers and their staff.



12:30 P.M. – 2:30 P.M.

Luncheon and Keynote Presentation with Governor Haley Barbour (R-MS)

Sponsored by **FMC**

Called one of "the most powerful Republican in politics," Haley Barbour, governor of Mississippi and former chairman of the Republican Governor's Association, is one of the top political strategists in the country. Now in his eighth and last year as governor, Barbour put Mississippi on a new path in job creation, education, health care, and energy. During this keynote presentation, Governor Barbour will provide attendees an outlook on the political landscape during what is expected to be a significant election year.

2:30 P.M. – 3:15 P.M.

Legislative Briefing

Gene Harrington, National Pest Management Association; Bob Rosenberg, National Pest Management Association

Learn about important legislative and regulatory issues affecting the pest management industry so that you can be prepared to discuss the issues with Members of Congress and their staffs.

3:15 P.M. – 4:15 P.M.

Refreshment Break & State Caucuses

Gather with fellow PMPs from your home state to formulate a lobbying strategy for your Congressional delegation, before heading to Capitol Hill in the morning.



4:15 P.M. – 5:15 P.M.

Keynote Presentation by Dick Morris

Sponsored by **Dow AgroSciences**

Among the most prominent American political consultant in the country, Dick Morris is almost universally credited with piloting Bill Clinton to a stunning comeback re-election victory in 1996 after the president lost Congress to the Republican two years before. Once called "the most influential private citizen in America" by Time Magazine, Morris has become a familiar figure as a political commentator. He is well known for hard hitting, nonpartisan, objective commentary about the U.S. political scene. He writes a weekly column for the New York Post and another for the Hill Magazine in Washington DC.

5:15 P.M. – 6:15 P.M.

Pest Management Foundation Meeting

5:30 P.M. – 7:00 P.M.

Legislative Day Reception

Sponsored by **FMC**

Help us celebrate the 25th anniversary of Legislative Day by joining us for food, drinks and networking during this special reception. This event is the perfect way to unwind, compare notes and interact with industry colleagues after the first day of Legislative Day 2012.

Tuesday, February 28

7:30 A.M. – 9:00 A.M.

Legislative Day Registration

7:30 A.M. – 9:00 A.M.

Breakfast and PCT Magazine's Technicians of the Year Award Presentation

Special Presentation: New Advances in Bed Bug Technology

Dr. Susan Jones, The Ohio State University
Dr. Jones will discuss her research on FMC's new Verifi bed bug detector.

9:30 A.M.

Appointments on Capitol Hill with Your Senators and Congressmen

Take advantage of this opportunity to share important information and articulate your concerns to your Members of Congress.

11:30 A.M.

Event Honoring Congressman Bob Dold (R-IL)

Capitol Hill Club

★ MAKE A DIFFERENCE ★

Schedule an appointment with your House member to discuss the issues impacting the pest management industry and your business during your trip to Legislative Day

Registration Form

REGISTER THREE WAYS

★ **ONLINE**

npmapestworld.org/events

★ **FAX**

(703) 352-3031

★ **MAIL**

NPMA 10460 North Street, Fairfax, VA 22030



For more information, contact NPMA at (703) 352-6762.

NPMA staff will begin making appointments with your U.S. Senators as soon as we receive your registration form. You should set up your appointment with your U.S. House Representative as soon as possible. Please register early.

CONTACT INFORMATION

Your name will appear exactly as indicated on this form, so please print or type all information. One registration form per person, please. Photocopies are acceptable.

NAME _____

TITLE _____

COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

INDIVIDUAL E-MAIL _____

COMPANY E-MAIL _____

My House Representative or my home zip code is: _____

First Time Attendee? Yes No

LEGISLATIVE DAY 2012 REGISTRATION FEES

Registration fees increase on-site.

Attendee \$125 / person

Spouse \$125 / person

SPOUSE NAME _____

Kids Program \$50 / child

Kids Tour: American History Museum \$25 / child

Kids Tour: Mount Vernon \$25 / child

Total Amount Due \$ _____

KIDS PROGRAM INFORMATION REQUEST

Due to security, the following information is required for White House admission and government building tours for each child/adult chaperone.

NAME OF CHILD (First, Middle, Last) _____

DOB _____

U.S. Citizen? Yes No

SOCIAL SECURITY # _____

CITY OF RESIDENCE _____ STATE _____

PAYMENT INFORMATION

Check Enclosed (made payable to NPMA)

Please charge my: Visa MasterCard

CREDIT CARD # _____

EXPIRATION DATE _____ SECURITY CODE _____

SIGNATURE _____

CANCELLATION POLICY

All cancellations must be received in writing. NPMA's official cancellation policy:

By 1/09 100% refund

By 1/16 75% refund

By 1/23 50% refund

By 1/30 25% refund

After 1/30 and no shows no refund



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www.npmapestworld.org

Make a difference in advancing the
future of the pest management industry.
Register for Legislative Day Today!



*Thank you to our valuable sponsors for their
continued support of this industry event.*

