

SPONSORSHIP OPPORTUNITIES



► Platinum Sponsorship: \$15,000 USD - EXCLUSIVE

- Introduction and a three-minute speaking opportunity at the beginning of the Opening General Session with the opportunity to introduce the keynote speaker.
- Opportunity to distribute company literature and a giveaway to each attendee at the Opening General Session.
- Logo recognition on signage at the Opening General Session and at the conference registration area
- Recognition as the Platinum Sponsor on the educational materials that are distributed to each attendee.
- Recognition as the Platinum Sponsor in all printed and electronic promotions for the event, which may include an online brochure, blast e-mails, *PLANET News* magazine and PestWorld newsletter articles, press releases, and recognition on PLANET's and NPMA's Web sites.
- Three additional complimentary registrations to the conference.
- Recognition as the Welcome Reception Sponsor
 - Complimentary drink tickets with sponsor name recognized distributed to attendees (each summit attendee will receive one ticket).
 - Logo recognition on signage at the Welcome Reception (PLANET and NPMA provide an easel sign for the entrance and tent signs for the bar and hors d'oeuvres stations).
 - Opportunity to distribute company literature and/or a giveaway to attendees at the Welcome Reception.
 - Opportunity to brand the Welcome Reception by distributing custom-printed reception-related items, such as cocktail napkins and cups/wine glasses (sponsor provides items).
 - Recognition in the online event brochure and on PLANET's and NPMA's Web sites.
- Networking Lounge Sponsorship (complimentary, \$5,000 value)

► Gold Sponsorship: \$10,000 USD – EXCLUSIVE

- Introduction and a three-minute speaking opportunity at the beginning of the Second General Session on the second day of the educational program with the opportunity to introduce the featured speaker;
- Opportunity to distribute company literature and a giveaway to each attendee at the Second General Session;
- Logo recognition on signage at the Second General Session and at the conference registration area;
- Recognition as the Gold Sponsor on the educational materials that are distributed to each attendee;
- Recognition as the Gold Sponsor in all printed and electronic promotions for the event, which may include an online brochure, blast e-mails, *PLANET News* magazine and PestWorld newsletter articles, press releases, and recognition on PLANET's and NPMA's Web sites;
- Two additional complimentary registrations to the conference.
- Networking Lounge Sponsorship (complimentary, \$5,000 value)

SOLD!

► Silver Sponsorship — \$7,500 USD

- Recognition as the Silver Sponsor on the educational materials that are distributed to each attendee.
- Recognition as the Silver Sponsor in the online brochure, in press releases, and on PLANET and NPMA's Web sites.
- Logo recognition printed on lanyards that will be distributed to each attendee at the conference registration area (PLANET and NPMA provide the lanyards; imprint will be one color).
- One additional complimentary registration to the conference.
- Networking Lounge Sponsorship (complimentary, \$5,000 value)

► Networking Lounge Sponsorships — \$5,000 USD each

Multiple Available; Space is Limited

- Networking and displaying/demonstrating your products and/or services during scheduled times. PLANET and NPMA will provide a designated space as well as signage.
- Opportunity to present at the Luncheon & Product Showcase on Thursday, December 8.
- Two complimentary registrations to the conference.
- Excel file of attendees (the list will include attendee names, company names, mailing addresses, and phone numbers).



The Lawn Care Summit offers a unique opportunity to target the lawn care segment in a focused environment. PLANET and NPMA put sponsors in the spotlight at this exceptional event. Show the lawn care industry who you are and what you have to offer—secure your company's sponsorship today.



For more information on sponsorship opportunities please contact:

Sheri Jackson at PLANET
 (703) 736-9666 or sherijackson@landcarenetwork.org
 OR

Dominique Stumpf at NPMA
 (703) 352-6762 or dstumpf@pestworld.org

