

NPMA 2011 Bed Bug Workshop Series

One Meeting. Sixteen Locations.

New York City,	NY	4/11/2011
Philadelphia,	PA	4/13/2011
Charlotte,	NC	4/19/2011
Seattle,	WA	4/29/2011
Boston,	MA	4/29/2011
San Francisco,	CA	5/2/2011
Orange County,	CA	5/4/2011
Chicago,	IL	5/4/2011
San Diego,	CA	5/5/2011
St. Louis,	MO	5/10/2011
Kansas City,	MO	5/12/2011
Omaha,	NE	5/13/2011
Louisville,	KY	5/16/2011
Cincinnati,	OH	5/18/2011
Las Vegas,	NV	5/24/2011
Washington,	DC	5/26/2011

The resurgence of bed bugs has created significant concern among anyone responsible for providing housing to the general public. In response, NPMA has partnered with state pest control associations, the National Apartment Association, the Association of College and University Housing Officers International, the American Hotel and Lodging Association, and the U.S. EPA's Pesticide Environmental Stewardship Program to deliver a workshop series designed to educate these audiences in effectively responding to the threat of bed bugs.

This is a not-to-miss opportunity to interact with potential customers from the hotel and lodging, property management, and university housing markets.

And, to give you even more exposure to these prospective clients, we've created national, regional, or a la carte opportunities for you. *Limited space is available!*

NATIONAL SPONSORSHIP (\$15,000, includes all locations)

- Tabletop exhibit (6' x 8' space with draped table)
- 2 full registrations* (at each meeting location); additional badges available for \$50/each
- Company logo in electronic promotional materials and printed on-site program (for each location)
- Web banner ad for months of April/May at www.npmapestworld.org
- Opportunity to distribute a one (1) page flyer/promotional material in each attendee registration packet (provided to NPMA onsite at each location)
- Special recognition on program at each location
- An attendee list for each meeting location

REGIONAL SPONSORSHIP (prices/locations noted below)

- Tabletop exhibit (6' x 8' space with draped table)
- 1 full registration* per location in that region; additional badges available for \$50/each
- Company logo in electronic promotional materials and printed on-site program (for each location in that region)
- Special recognition on program at each location
- An attendee list for each location in that region

Regions:

- East (\$4250)** 5 locations: Boston, Charlotte, New York, Philadelphia, Washington D.C.
Midwest (\$4950) 6 locations: Chicago, Cincinnati, Kansas City, Louisville, Omaha, St. Louis
West (\$3700) 4 locations: Orange County, San Diego, San Francisco, Seattle

SINGLE LOCATION SPONSORSHIP (\$1250)

- Tabletop exhibit (6' x 8' space with draped table)
- 1 full registration* ; additional badges available for \$50/each
- Company logo included on printed on-site program
- Special recognition on program at each location
- An attendee list for each location in that region

MARKETPLACE VENDOR (\$750)

The Marketplace at the Bed Bug Symposium offers an opportunity for suppliers of bed bug products and management services like you to provide the tools and information the attendees need to know in dealing with the pest of the century.

- Tabletop exhibit (6' x 8' space with draped table)
- 1 full registration*
- An attendee list from exhibiting location
- Additional badges can be purchased for a discounted price of \$100 per meeting location.

Multi-show Discount Pricing:

Exhibit at 5-9 locations, price discount to \$625/location, additional badges are \$50 ea.
Exhibit at 10-16 locations, price discount to \$500/location, additional badges are \$50 ea.

Don't be left out. Attendees will discover the products and services they need to combat this public health pest at the Marketplace. Drop everything, fill out the attached registration form and return it to NPMA as soon as possible. Space will be allocated on a first-come/first-served basis.

HOTEL INFORMATION

For hotel reservations at each of the workshop locations, contact the hotel listed below by the noted cut-off date to receive the group rate listed. After the cut-off date, rooms and the group rate are subject to availability.

New York City

Hilton New York (\$219/night)
1335 Avenue of the Americas
212-586-7000
Cut-off for hotel reservations: 3/11/11

Charlotte

Hilton Charlotte Executive Park (\$124/night)
5624 Westpark Drive
704-527-8000
Cut-off for hotel reservations: 3/28/11

Philadelphia

Courtyard Philadelphia Downtown (\$179/night)
21 N. Juniper Street
215-496-3200
Cut-off for hotel reservations: 3/15/2011

Seattle

Seattle Waterfront Marriott (\$175/night)
2100 Alaskan Way
206-443-5000
Cut-off for hotel reservations: 4/11/2011

Boston

Boston Marriott Newton
2345 Commonwealth Ave (\$129/night)
617-969-1000
Cut-off for hotel reservations: 4/8/2011

San Francisco

San Ramon Marriott (\$139/night)
2600 Bishop Drive, San Ramon
925-867-9200
Cut-off for hotel reservations: 4/11/11

Orange County

Doubletree Hotel Santa Ana/OC Airport (\$139/night)
201 East MacArthur Blvd, Santa Ana
714-825-3333
Hotel Reservations Cut-off: 4/19/11

Chicago

Four Points Sheraton O'Hare (\$95/night)
10249 W. Irving Road, Schiller Park
847-671-6000
Cut-off for hotel reservations: 4/19/11

San Diego

Hilton San Diego Del Mar (\$119/night)
15575 Jimmy Durante Blvd, Del Mar
858-792-5200
Cut-off for hotel reservations: 4/13/11

St. Louis

Marriott St. Louis Airport (\$109/night)
10700 Pear Tree Lane
314-423-9700
Cut-off for hotel reservations: 4/18/11

Kansas City

Kansas City Airport Marriott (\$95/night)
775 Brasilia Avenue
816-464-2200
Cut-off for hotel reservations: 4/20/2011

Omaha

Marriott Omaha (\$119/night)
10220 Regency Circle
402-399-9000
Cut-off for hotel reservations: 4/21/11

Louisville

Hyatt Regency Louisville (\$115/night)
320 West Jefferson Street
502-217-6090
Cut-off for hotel reservations: 4/22/11

Cincinnati

Doubletree Guest Sts Cincinnati-Blue Ash (\$129/night)
6300 E. Kemper Road, Sharonville
513-489-3636
Cut-off for hotel reservations: 4/25/11

Las Vegas

Westin Casuarina Hotel (\$129/night)
160 E. Flamingo Road
702-836-5900
Cut-off for hotel reservations: 4/29/2011

Washington, DC

Gaylord National Hotel (\$199/night)
201 Waterfront Street
301-965-4000
Cut-off for hotel reservations: 5/5/11

Please do not hesitate to contact Justin Gomes at NPMA if you have any questions or need additional information at 703/352-6762 or by e-mail jgomes@pestworld.org.

NPMA 2011 Bed Bug Workshop Series

One Meeting. Sixteen Locations.

Company Name

Your Name

Your Signature

Address *(Must be a physical address – no P.O. Boxes please)*

City

State

Zip Code

Phone

Fax

E-mail

Choose Your Location (prices are set on per location; be sure to note that the representatives attending need to be listed in both locations.)

#	LOCATION		DATE	Check HERE
1	New York City	NY	4/11/2011	
2	Philadelphia	PA	4/13/2011	
3	Charlotte	NC	4/19/2011	
4	Seattle	WA	4/29/2011	
5	Boston	MA	4/29/2011	
6	San Francisco	CA	5/2/2011	
7	Orange County	CA	5/4/2011	
8	Chicago	IL	5/4/2011	
9	San Diego	CA	5/5/2011	
10	St. Louis	MO	5/10/2011	
11	Kansas City	MO	5/12/2011	
12	Omaha	NE	5/13/2011	
13	Louisville	KY	5/16/2011	
14	Cincinnati	OH	5/18/2011	
15	Las Vegas	NV	5/24/2011	
16	Washington	DC	5/26/2011	

Company Representatives Attending: Numbers indicate the # location listed above. (National Sponsorship includes 2 registrants per location, Regional, Single Location and Marketplace Vendor includes 1 registrant per location; each additional badge is an additional cost, as noted below.)

NAME

City, State

NAME

City, State

1. _____

2. _____

3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____

10. _____
11. _____
12. _____
13. _____
14. _____
15. _____

The Bed Bug Marketplace is only open to those companies that supply products or services related to bed bugs.

Please list Bed Bug Products/Services to be Displayed: _____

Limited space is available and will be assigned on a first-come/first-serve basis.
Space will be confirmed upon receipt of registration form prior to arrival.

Payment

National Sponsorship \$15,000	\$ _____
Regional Sponsorship	
REGION: _____ PRICE:	\$ _____
Single Location Sponsorship \$1250	\$ _____
Additional Badges: \$50/person	\$ _____
Marketplace Vendor \$750	\$ _____
Additional badges: \$100/person	\$ _____
Ala Carte 5-9 Locations @ \$625	\$ _____
Ala Carte 10-16 Locations @ \$500	\$ _____
Additional Badges: \$50/person	\$ _____
Total:	\$ _____

Our check is enclosed

Please charge the total to our credit card: Visa MasterCard American Express

Card # _____ Exp Date _____ Security Code _____

Cardholder Name _____

Cardholder Signature _____

*Discounted badges available for National, Regional, and Single Location Sponsors, as well as that outlined in the Ala Carte multi-show discounts.

NOTE: The official NPMA Cancellation Policy states that refunds will be made in full until 30 days before the meeting. If you cancel within 30 days, your fees will be forfeited in full.

*Mail this form to: NPMA, 10460 North Street, Fairfax, VA 22030 or fax to: 703-352-3031.
 Call Justin Gomes for more information at 703.352.672 or email jgomes@pestworld.org*