

UNDERSTANDING BED BUGS:

ESSENTIALS FOR PROPERTY AND FACILITY MANAGERS



**APRIL 11, 2011
NEW YORK, NY**

Co-presented by:



National Sponsors:



Last year saw an unprecedented spike in the resurgence of bed bugs, with one in five Americans reporting they have had an infestation or know someone who has encountered bed bugs at home or in a hotel, according to a survey by the National Pest Management Association (NPMA).

In response, NPMA has partnered with the American Hotel and Lodging Association, the National Apartment Association, the Association of College and University Housing Officers International and the U.S. EPA's Pesticide Environmental Stewardship Program to deliver a series of workshops across the country to educate property and housing managers on how they can effectively respond to the threat of bed bugs.

From identifying bed bugs to inspection techniques to public relations issues and legal ramifications, we have gathered nationally-recognized experts to provide management tips, both preventative and corrective, to help you make informed decisions and stay out of the newspaper—and the courtroom.

Register Today!

FOR HOTEL RESERVATIONS...
call Hilton New York at 212-586-7000.
Mention "NPMA" to receive the group rate of \$219/night.

**THE AMERICAN HOTEL AND LODGING ASSOCIATION HAS
APPROVED THIS PROGRAM AS CONTINUING EDUCATION.**

Schedule of Events

7:30 a.m. – 8:30 a.m.	Registration and Marketplace
8:30 a.m. – 8:45 a.m.	Welcome and Introductions, including Special Recognition of our Sponsors: Why Are We Having This Meeting
8:45 a.m. – 9:45 a.m.	Basic Bed Bug Facts: What Are They and Why Are They a Problem Now? <i>Susan C. Jones, Ph.D., Ohio State University</i>
9:45 a.m. – 12:00 Noon	Bed Bug Control Options and Strategies <ul style="list-style-type: none"> • NPMA Best Management Practices • Inspection/Detection • Canine Inspection • Chemical/Non-Chemical Control Strategies <i>Gil Bloom, B.C.E.; Ron Harrison, Orkin Pest Control; Missy Henriksen, National Pest Management Association; Brian Taggart, A & C Exterminators</i>
10:45 a.m. – 11:00 a.m.	Refreshment Break
12:00 Noon – 1:30 p.m.	Lunch in the Marketplace
1:30 p.m. – 2:15 p.m.	Legal & Regulatory Landscape: What You Need to Know <i>Timothy M. Wenk, Esq., Shafer Glazer, LLP</i>
2:15 p.m. – 3:00 p.m.	Executing an Effective Media Response Plan <i>Missy Henriksen, National Pest Management Association</i>
3:00 p.m. – 4:00 p.m.	Hands On: Developing an Action Plan for Your Facility (Breakout Sessions) <i>Representatives from the New York City Hotel & Lodging Association and the Association of College and University Housing Officers International</i>